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A Message from the Chief Executive

I founded the Assetz group of companies in 1999 to create a market-leading source for carefully selected property and financial investments and education required by you, today's investor.

Whilst over the last few years the markets have been incredibly turbulent, this has created some of the best investment conditions an investor will probably ever encounter.

Whether it is in the tangible bricks and mortar of a buy-to-let investment, or the interest payments received from a cash investment, you will never have such an opportunity to take control of your financial destiny again, with such high returns and from such a low market price point.

Our investment consultants can help you to formulate a realistic strategy, through our one-to-one portfolio planning sessions using software I designed many years ago to plan my own successful investments.

I wish you every success with your investments and hope that you will avail yourself of the wide range of expertise and experience that our team at Assetz has to offer. I also look forward to meeting you at one of our future events.



Stuart Law, CEO of the Assetz Group





Established in 1999 - Founded by
Stuart Law

Assetz is a group of well-known and
very successful property investment
sourcers and advisers.

<http://www.assetz.co.uk>

0845 400 7000

The Assetz Group

Assetz is a group of successful and well-known property and financial services companies that have grown profitably and organically since 1999. Bringing high-quality investments to the private investor, Assetz is focused entirely on empowering you to achieve your wealth goals.

Assetz has grown to become a source of investment products and knowledge for all types of investors with varying budgets.

Whether you are just starting out with your first buy-to-let property, or you are an established investor looking for boutique or bulk investments to add to your portfolio, Assetz provides a full range of products, services and support to assist you.

In order to help you make informed decisions and continue to build on your investment plan, Assetz' clients are aided by a set of investment support services which include investment education, portfolio planning and mortgage advice.

Our services run throughout the buying process to after completion. A full sales progression and aftersales service is in place to help efficiently complete a property investment transaction and ensure that the investment delivers its intended objective.

Investing through Assetz gives you the peace of mind that you are dealing with a long-established brand and the largest private investor organisation – whether you are seeking a quick return on cash, a one-off property investment or support with a full portfolio.

Assetz for Investors provides a complete service for all types of buy-to-let investors, from sourcing the best deals, free education and advice, mortgage services and investment after-care.





Established in 1999 - Founded by
Stuart Law

Sister company to Assetz PLC

<http://investors.assetz.co.uk>

0845 400 9000

What we do

Assetz works closely with developers and other professionals through the property investment and financial services industries to source and provide exclusive property deals that are not available anywhere else on the market, obtaining large discounts to pass on to our clients. With a constant flow of high-yielding buy-to-let stock and tools to build upon investment knowledge, Assetz provides everything needed to create a successful property portfolio.

Whether you are a new or seasoned property investor, you will find no better source of investment knowledge, education and advice than at Assetz.

Our experienced property consultants are on hand to guide you through the process, offering a wealth of knowledge and advice on the market. In addition to this, Assetz clients have exclusive access to our investment guides, which can be used alongside attending educational events to build up a sturdy knowledge of the property market which will assist in making profitable, safe investment decisions.

MyPortfolio

Our portfolio planning service utilises a combination of one-to-one consultancy and our unique portfolio planning software system. MyPortfolio assists in

creating realistic strategies for property investment by building a detailed investment model which will help to achieve your long-term income aims.

This tool allows investors to project and assess income from previous and potential investments in order to help to build a dynamic and balanced portfolio of properties. We recommend this service to anyone looking to seriously create a long-term income solution.

A Variety of Investments

Assetz offers property investment opportunities in residential buy-to-let, bulk and off-market, resale housing, overseas and student property. With a variety of alternative investments, the Assetz service is tailored to meet your portfolio demands.

Resale Property

Assetz offers a variety of exciting property investments across the buy-to-let market in the UK and overseas. We specialise in sourcing carefully researched, high-income, discounted reposessed properties for our clients.

With these investments, we carry out the sourcing, vetting, purchase process and also the entire transaction including the offer, finance, legals and any refurbishment, ensuring our clients receive a hassle-free, high-quality investment opportunity.



New-Build Property

With access to the best of the new-build stock on the market, Assetz is able to offer exclusive high-yielding, discounted, new-build apartments producing healthy yields. These investments offer extremely healthy cash-flow and no maintenance issues.

We have built up a reliable supply of high-quality developments for our clients that offer excellent discounts, free equity and high yields, meaning all properties are heavily cash positive immediately.

Student Property

Purpose-built student property is another investment area in which Assetz has been a long-standing advocate. Its development into a global asset class over the past few years has shown that, despite the turbulence of the economic downturn, student property remains resilient to cyclical economic patterns. Purpose-built student property is one of our primary recommendations to those looking for a long-term retirement solution.

Assetz sources only the highest-quality student stock that meets the demands of today's student population, ensuring low-risk, high-yielding opportunities for our investors. Working with asset managers who are incredibly experienced in letting out student property also ensures full occupancy for minimum void periods.

Assetz provides opportunities for investment into the purpose-built student property market in prolific university cities and towns across the UK. In particular, the developments in those cities which experience high demand for such properties over a lack of supply, ensuring safe, profitable investments for our clients.

Management

Assetz offers services to assist in the management of buy-to-let investments, including a partner network that lets and manages properties, prepares condition reports and refurbishes older properties. These services help to create landlord protection and a hands-off experience for investors.

Sales Progression

Our sales progression team is dedicated to providing fast completions and ensuring the success of investments after their purchase. We build up strong relationships with vendors and client solicitors, enabling any potential issues to be dealt with swiftly and without means of lengthy legal correspondence.

Assetz Finance is a specialist team of Independent Financial Advisers with over 30 years of industry experience. Assetz Finance provides smart financial solutions for property investors, offering tailored independent mortgage broker advice and services.





Established in 1999 - Founded by Stuart Law

Assetz Finance comprises of an expert team of fully-qualified mortgage specialists.

<http://finance.assetz.co.uk>

0845 400 8000

What we do

Covering an array of services for investors, Assetz Finance has all the financial solutions a property investor needs. From buy-to-let and commercial mortgages, residential purchases, secured loans, bridging and development finance, to a range of protection services.

With our clients' best interests at heart, we source competitive deals for all types of property and our experienced brokers are not biased towards any particular products. We work on behalf of our clients to offer impartial advice to help find the best mortgage rates available.

As every experienced buy-to-let investor will know, having a high quality mortgage broker to act for you in a transaction can make the difference between profit and loss and the difference between going ahead with an investment and turning it down.

Whether you are a new or seasoned investor, Assetz' experienced finance team can provide you with impartial, comprehensive financial advice and services that are often difficult to obtain elsewhere.

Buy-to-Let Finance

Assetz Finance can help all types of investors with their buy-to-let purchases. With access to the whole-of-market, as well as niche products that

are not readily directly available to investors, the Assetz Finance service ensures the right mortgage is tailored to suit your particular requirements.

Other Services

Not only does Assetz Finance offer the best products for buy-to-let financing, but also a range of other products. These include secured loans, bridging finance, commercial mortgages and development finance.

We also offer mortgage portfolio re-financing to assist in saving money by switching products, in addition to active monitoring of remortgage opportunities.

Assetz Finance also offers life cover, critical illness and income protection services to help protect your buy-to-let investments

Consultations

Our team of experienced mortgage brokers look at each case individually, offering specialist consultations and financial reviews to assist in successful property portfolio planning.

If you are unsure about what type of mortgage you need, our consultants will be on hand to guide you in the right direction and source the best financial products for you.



Assetz Capital peer-to-peer lending aims to provide a fairer return on your investments on the fastest growing online platform in the UK. Historically, lenders have been able to generate an average interest rate of 9.44% pa gross on their loan portfolio with Assetz Capital*. In order to protect our investors, we always take asset security on each and every loan.

* The rate shown refers to the average rate of return of all loans appearing on the Assetz Capital platform during the period 30 Sept 2013 – 30 Sept 2014. These are gross figures before allowances for tax, any defaults that may occur or any fees or charges which may apply. The performance represented is historical; past performance is not an indicator of future results and investors may not recover the full amount invested.



Established in 2012

Founded by Stuart Law, Andrew Holgate, David Penston & Chris Mellish.

www.assetzcapital.co.uk

0207 870 1023

What we do

Assetz Capital is a peer-to-peer lending company which brings the Assetz community of private investors together with small and medium sized businesses, property developers and organisations looking for a loan to help to finance their projects.

By cutting out the banks, Assetz Capital aims to provide a fairer deal for investors and borrowers alike. Investing through Assetz Capital allows investors to share in the funding of a portfolio of loans to credit-worthy businesses. It is professional lending but without the banks.

Our lower running costs allow Assetz Capital to offer the potential for higher interest rates than investors may be currently enjoying, whilst allowing borrowers to access affordable finance for their business.

We seek to minimise any risk to our lenders by ensuring that all of our loans have realisable asset security in place as a condition of receiving the funding.

Who we lend to

SMEs: Assetz SME Capital provides funding to small and medium sized enterprises in the UK.

Property Developers: Assetz Development Capital is focused on prime London and regional residential development funding in the UK as well as funding student accommodation projects.

Both lenders and borrowers using this service are also comforted in the knowledge that Assetz buy-to-let division can reduce the risk of property development by providing a developer exit route option.

Why invest with Assetz Capital?

Regulated: Assetz Capital is authorised & regulated by the Financial Conduct Authority (FCA).

Established: With over 5,900 investors registered and £50M lent to date (October 2014), Assetz Capital is one of the world's leading P2P lenders.

Experienced: The Assetz Capital team has close to 100 years of professional lending and credit experience that it applies to finding and managing credit-worthy loans for investors.

Free: We don't charge any lender fees, all costs are paid by the borrower.

Quick: After registering online investors start to earn interest as soon as they invest.

Secure: Assetz Capital takes asset security to protect all investments. We don't just rely on personal guarantees but instead we take charges over property, equipment and other assets worth more than the loan.

Flexible: Investors can cash in their investments at any time (subject to demand) on our Aftermarket and investors are not tied in for fixed terms.

Controlled: Our customisable online platform gives investors total control and transparency over their investments and returns.

Assetz Education offers a variety of tools to assist and support our clients with their investment journey. With years of experience in the industry, our expertise helps to guide our clients in order to better equip them with knowledge to make the right investment choices.

The best way to educate yourself on property investment is to continually read what is going on in the property world, talk to those who are successful and network with other property investors. Assetz Education offers a platform for you to do precisely that.

Events

Assetz Education holds courses and events on varied topics and areas of the property market to help assist with every aspect of investment. These events include Members' Days, seminars and educational courses.

Members' Days

The Assetz Members' Days are an exclusive chance to experience the latest market updates, presentations and product showcases from across the Assetz group of companies. These events also provide our clients with exclusive access to property promotions and new launches.

Educational Courses

Our educational courses are designed for both beginners and more experienced investors. We aim to share our expertise on the market to equip you with everything needed to start or grow your property portfolio.

The beginner courses are designed for people new to the property market and also cover the wider investment market, planning a portfolio, types of investment and financials.

For the more experienced investor, we also run intermediate courses which are focused on predicting trends, assessing the current market place, portfolio planning and analysis of your current properties.

Online Member's Area

In addition to the events and courses which Assetz Education runs, we also provide a variety of tools to assist our clients in constantly building on the knowledge of the industry through our online members area.

Reports

Our online member's area offers access to statistics, market trends and detailed PDF reports on market conditions and investment locations around the country.



